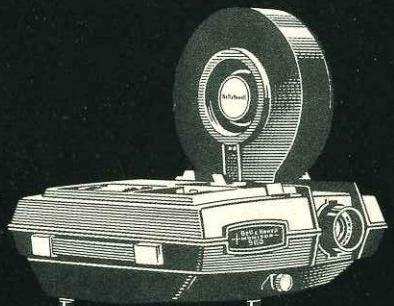
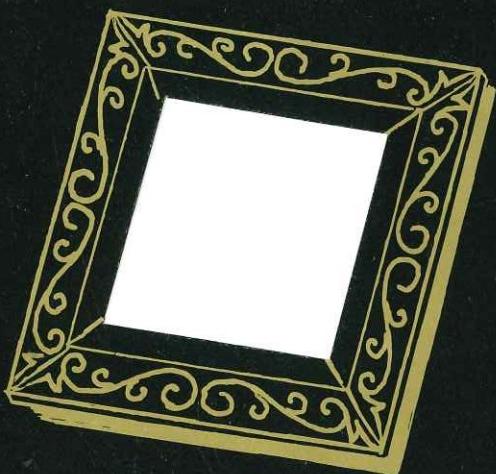


PREVIEW

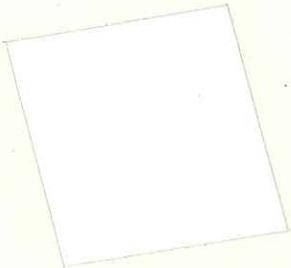


New Bell & Howell Monitor 960 Slide Projector

A new kind of slide projector from

Bell & Howell

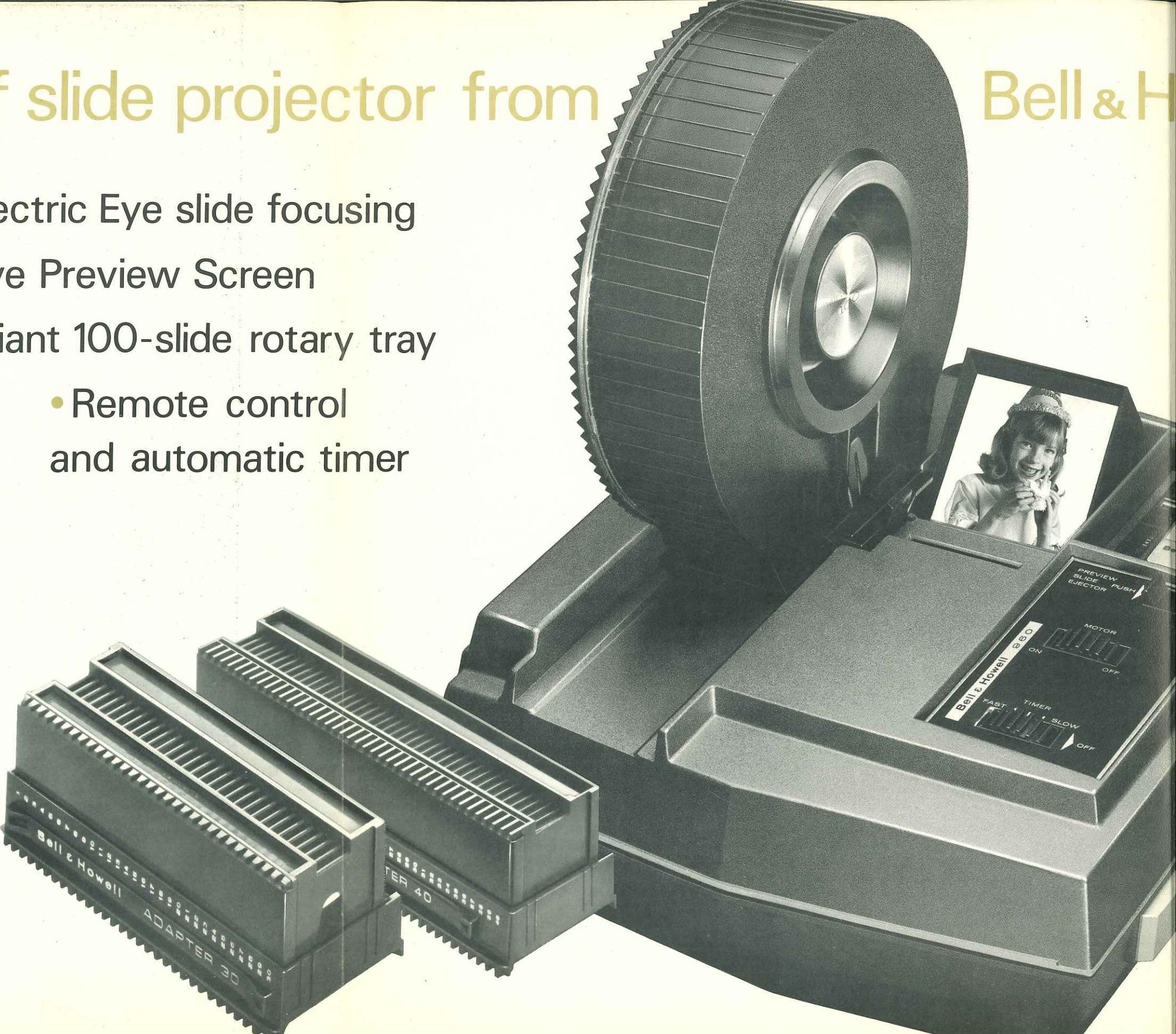
- Automatic Electric Eye slide focusing
- Exclusive Preview Screen
- Giant 100-slide rotary tray
- Remote control
and automatic timer



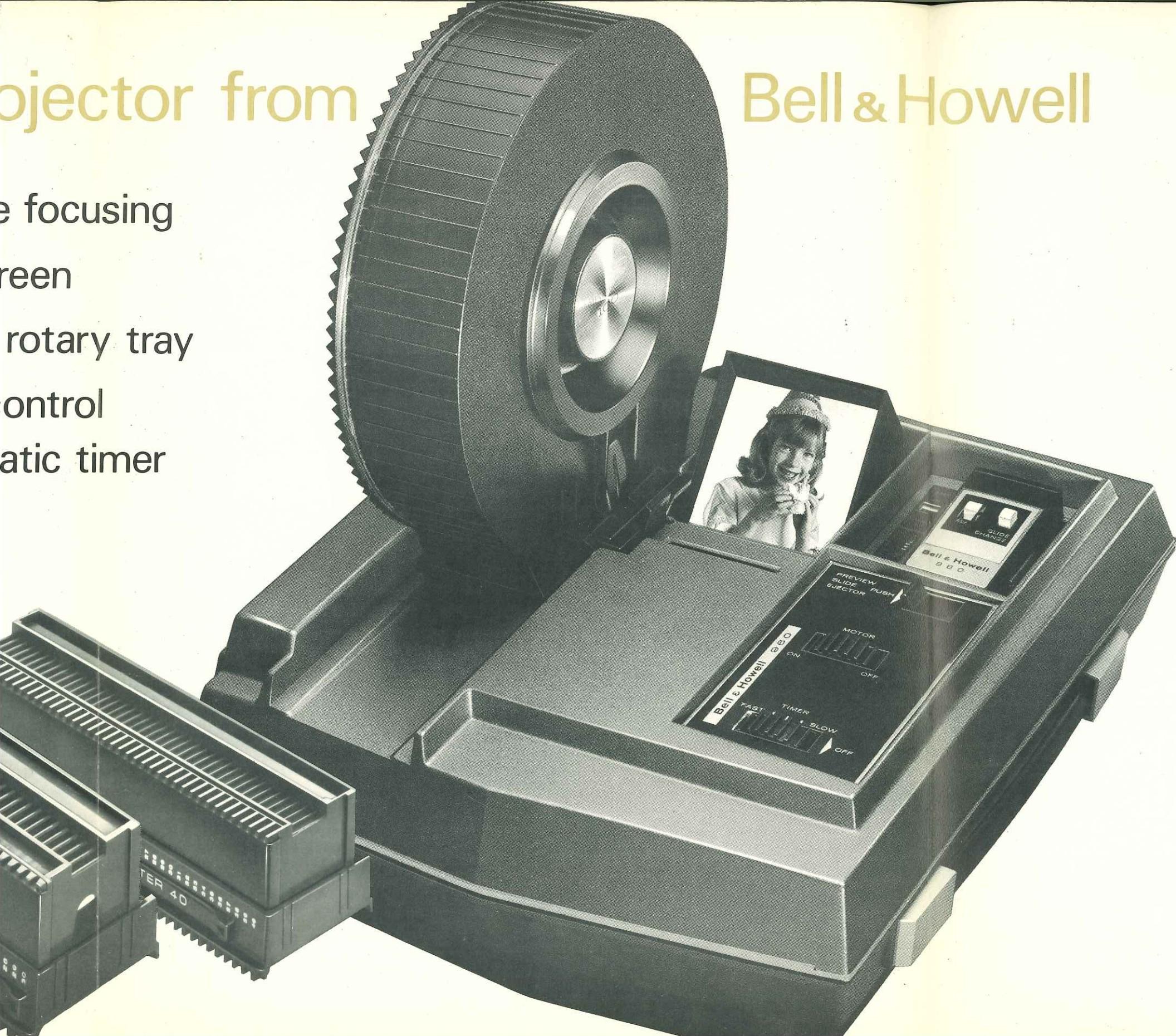
Here's the first and only slide projector that lets you preview your slides before you show them, correct your mistakes before they happen. No more fuss or fumbling with upside down or backward slides. Look at the slide in the Preview Screen . . . if it's correct, touch a single button and it's projected onto the screen, then loaded into the tray, all automatically! If it's incorrect, a single lever brings the slide up so you can position it properly. Instant editing, without a pause in your slide show!

There's no need to focus the new Monitor 960 more than once. Set it when you begin, then forget it! Two small Electric Eye photo cells "sense" the focus of every slide, then adjust the lens automatically.

You can enjoy longer slide shows too, without changing trays. Load up to 100 slides in the giant rotary tray.



projector from
the focusing
screen
rotary tray
control
automatic timer



Bell & Howell

- **Exclusive Preview Screen** . . . The Preview Screen is your personal "prompter." Makes it easy for you to talk about your slides; give more effective presentations. You're always one step ahead! While one slide is being projected, the next slide appears on the lighted Preview Screen.
- **Electric Eye Auto Focus** . . . Set the focus for your first slide, that's all you do! After that, two photo electric cells "sense" the focus of every slide, and adjust the lens automatically. So fast, you can hardly see it! Even slides that "pop" are in sharp focus, every time.
- **Instant Editing** . . . If you see a slide upside down, backwards or out of order, just use a single lever, and the slide comes up so you can re-insert it properly.
- **100-Slide Rotary Tray** . . . From slide "1" to "100", the Rotary Tray holds every slide safely . . . dependably. Load slides once, then never touch them again. Lifts on and off, and stores easily. Reliable gravity feed.
- **Monitor Adapters** . . . There's no need to replace your present standard trays. Monitor Adapters snap on easily, are available for most trays holding 30 or 40 slides. They lock slides in, to prevent spilling.
- **Remote Control** . . . Changes slides, forward or reverse. Extra-long 10-foot cord gives you freedom to sit anywhere. Extension cords can be used for large group showings. Remote unit fits snugly into well on top of projector.
- **Monitor Auto Timer** . . . Relax! Join your friends for the entire show. Set the Auto Timer for fast or slow. Your slides project themselves automatically.
- **Sharp 4" f/3.5 lens** . . . A Bell & Howell color-corrected lens, for any projection situation. Also, 3" lens available for larger pictures at short range, and 7½" lens for longer throws. Lenses interchange easily. Front bumpers on projector body and lens housing give double protection.
- **Brilliant 500-watt lamp** . . . Gives brighter screen pictures. To change the lamp, snap off the protective grill and press the Lamp Eject Lever. The easiest way yet to change bulbs.
- **Modern silhouette styling** . . . Clean, sharp lines give a handsome appearance. Projector is die cast aluminum, built for years of rugged dependable performance.
- **Self-contained Handle** . . . Built into the side of the handsome charcoal gray and polished chrome body. Rugged and dependable.
- **Snap-on Cover** . . . Fits easily on top of projector, locks into place. Holds extra-long 10-foot cord in storage position.

Electric Eye focuses
slides automatically...



while you preview
the next slide here



More features . . . more fun! While your audience is looking at one slide on the screen . . . in perfect focus . . . you *preview* the next slide on the brightly lit Preview Screen. If it's upside down or backwards, you can correct it in an instant, without your audience ever knowing it.

Another innovation from Bell & Howell . . .

The MONITOR 960 Slide Projector

For more than a half-century, Bell & Howell has been recognized throughout the world for accomplishments in the design and manufacture of high-precision, photographic instruments.

Bell & Howell was awarded an industry "Oscar" for 47 years of motion picture pioneering in 1954, and in 1962 received a second Academy Award in recognition of our contribution to the professional motion picture industry for a new series of fully automated additive color motion picture printers.

Bell & Howell has contributed many "firsts" to photography, including the first electric-eye camera (1956), the automatic-threading 8mm projector (1958) and through-the-lens sensing (1961).

Recently we were chosen to supply special lens assemblies for the first unmanned space vehicle to soft-land on the moon.

Now, putting all these resources together, we proudly present the Monitor 960 . . . a photographic instrument built a little better than it really has to be! The world's first slide projector that combines a unique means of viewing slides before they're projected, plus automatic electric eye focusing.



Bell & Howell photographic instruments built a little better than they really have to be

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